

MASTER IN GENERAL MANAGEMENT

Presentation of Thursday, March 22nd



ROADMAP



- 1. Presentation of the Faculty of Economics and Business
- 2. The Master in General Management
- 3. Program structure
- 4. Admission conditions and process
- 5. Questions

1. PRESENTATION OF THE FACULTY





KEY FIGURES



500 students, 80 different nationalities 19 profesors, 69 associated professors, invited professors and university lecturers 47 assistants, post-docs and assistant professors 1 bachelor and 7 masters

SUPERVISION AND QUALITY STUDIES





SUPERVISION AND QUALITY STUDIES





OPENNESS AND MULTICULTURAL ENVIRONMENT









Neuchâtelois33%No Neuchâtelois45%Foreign students22%

Unine ranks 37th on the 200 world's most international universities in Times Higher Education-Ranking

2. THE MASTER IN GENERAL MANAGEMENT





THE PROGRAM IN A NUTSHELL



- Non-consecutive
- Increase employability
- Respond to the needs of today's businesses and organizations
- First intake: Fall 2018
- Only fall admissions
- Selection process
- Bilingual: English/French
- 90 ECTS and engagement in course participation



No required knowledge of economics or management

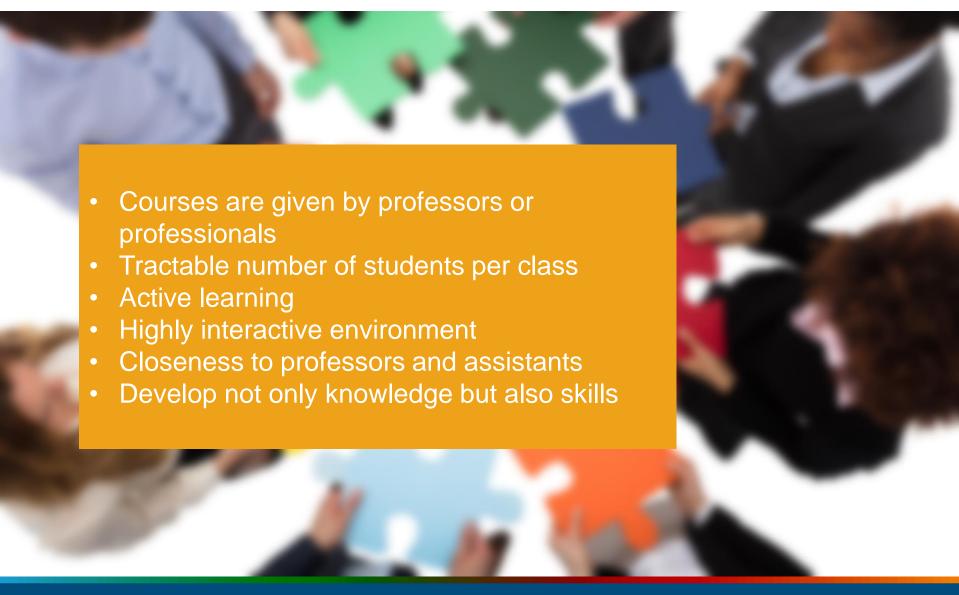
Develop general economic knowledge and management skills

LEARNING OUTCOMES

- Understand the key functions in management
- Use appropriate tools and methods to identify, evaluate and solve real-life business problems
- Understand how the political, economic and social environment impacts firms and organizations
- Work effectively with others
- Communicate ideas effectively

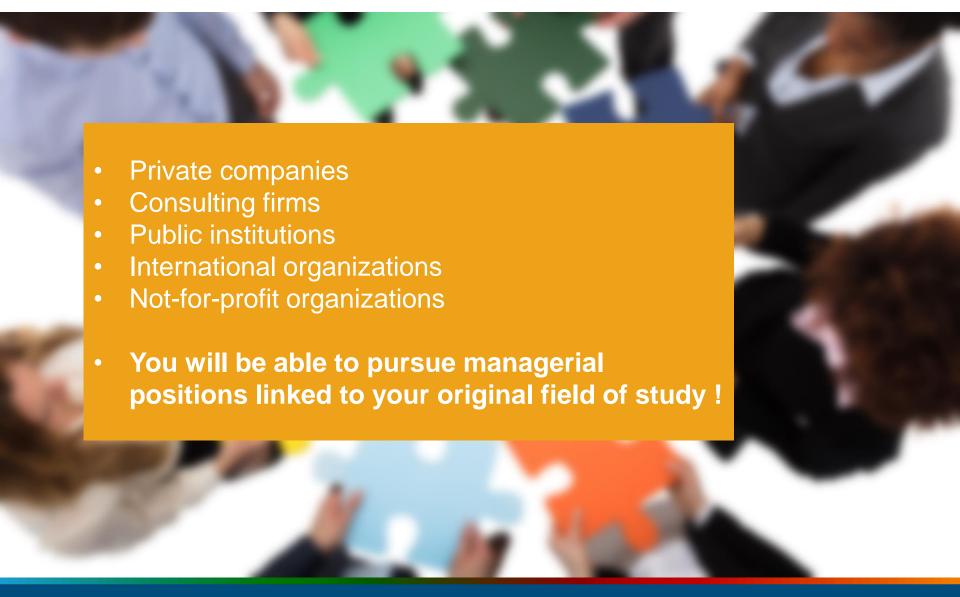
KEY STRENGTHS





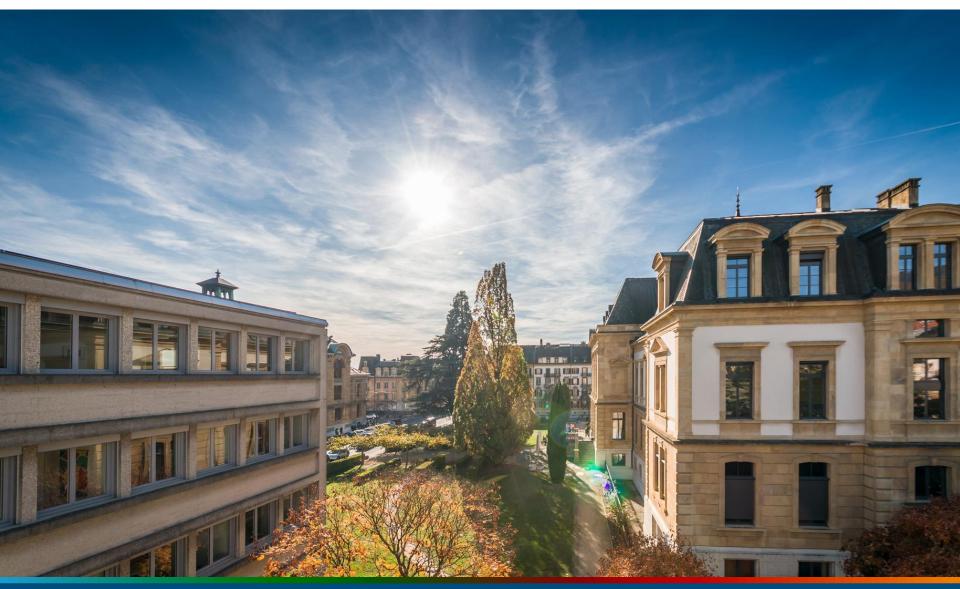
PROFESSIONAL PERSPECTIVES





3. PROGRAM STRUCTURE







90 ECTS or 3 semesters of study

Semesters 1 and 2:

Fundamental courses in core management disciplines

Semester 3:

- Integrate and apply knowledge from previous courses to solve business problems
 - Business Game
- Deepen knowledge in selected management areas
 - Electives or internship



STUDY PLAN 2018-2019 (SUBJECT TO APPROVAL BY THE FACULTY COUNCIL)

MScGeM	Instructor	ECT S	H/week	Grading Policy
Semester 1 Autumn Financial Accounting Fundamentals* Marketing Management* Strategic Management* Méthodes quantitatives pour managers Analyse économique pour managers	Dinh, T. NN Nouveau PO Cotofrei, P. Zarin, M. + NN	6 6 6 6	4 4 4 4	EI EI EI EI
Total		30	20	
Semester 2 Spring Managerial Finance* Operations Management* Human Resource Management and Leadership* Management Accounting and Control* Information Systems Fundamentals* Electives**	NN Zufferey, N /Espinosa, J. Dal Zotto, C. Burkert, M. NN	6 3 6 3 6	4 2 4 2 4 4	EI EI EI EI
Total		30	20	
Semester 3 Autumn Business Game Electives or Internship**	NN	12 18		
Total		30		
Grand total		90		

^{*}Course taught in English

E: exam during the exam session at the end of the semester

El: evaluation organized during the semester

Retake exam after 1 failure: 2h written exam during the exam session at the end of the semester or the September session.

Retake exam after a justified absence: 2h written exam during the exam session at the end of the semester or the September session or evaluation organized during the semester.

The detailed terms of evaluation are specified in the course description.

^{**}Electives can be chosen among the existing FSE master courses, provided that the student respects the prerequisites. The precise list of electives will be detailed later.

4. ADMISSION CONDITIONS AND PROCESS





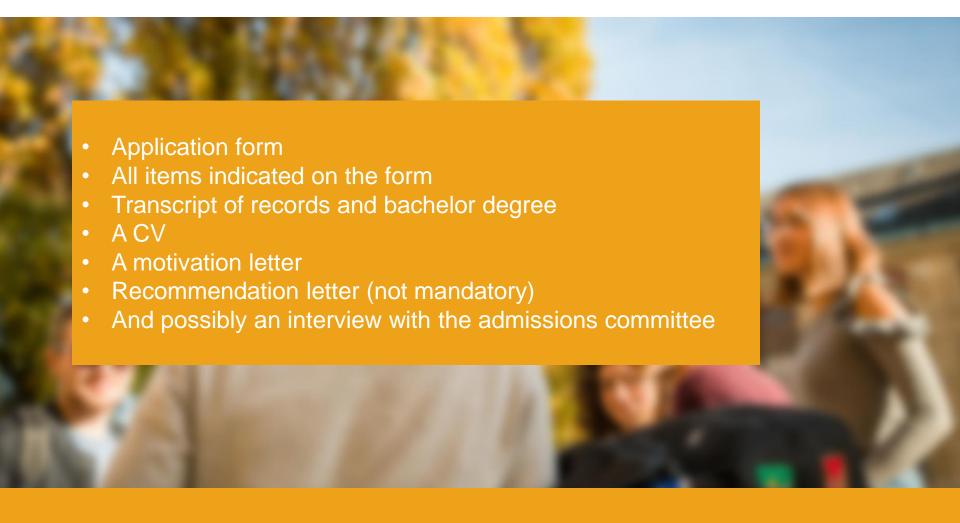
ADMISSION CONDITIONS



- Bachelor or master degree holders of a Swiss university or of another degree considered as equivalent
- Bachelor or master degree graduates from a University of applied sciences with a solid track record
- Review of the application by an admissions committee
- Graduates in economics, management or another filed of study deemed equivalent are not eligible

ADMISSION PROCESS





Application deadline: April 30 for the Fall semester

5. QUESTIONS?





THANK YOU FOR YOUR ATTENTION!



Information

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