Title

# subtitle

**[Remove if not] C O N F I D E N T I A L**

**Master Thesis submitted to the Faculty of Economics and Business**

University of Neuchâtel

For the degree of Master of Sciences in General Management

by

**First name +Family Name of the student**

Supervised by :

Prof. First name +NAME OF THE ACADEMIC SUPERVISOR, University of Neuchâtel

Neuchâtel, Month + Year