

ACADEMIA-INDUSTRY TRAINING
INDIA 2023

Discover the market potential of your applied research project in India.

Be one of 10 other **scientific entrepreneurs** to discover
the **Indian market** with your research project.



Apply until August 23rd 2023
www.venturelab.swiss/ait-2023

The two most promising projects will
win **CHF 10'000** to grow their businesses.





Through the AIT, we were put in contact with relevant stakeholders in India, often with highly-ranked executives of multinational companies - something normally inaccessible to small, earlystage startups."

**Anna Krammer, Co-Founder of Solaxer,
AIT participant 2022**

The AIT program aims to support scientists in **transforming their applied research into market application** and discovering their entrepreneurial potential.

By connecting scientists from top institutions in Switzerland and India, the program promotes an international network and enables access to one of the most promising markets and intellectual capitals in applied research.

- **Improve** market application by validating your ideas with peers, experts and potential customers.
- **Engage** with likeminded researchers and entrepreneurs from both, Switzerland and India and learn about their business practices.
- **Win** up to 10'000 CHF to grow your business. A total of **CHF 20'000** will be granted to the **2** most promising projects.



Being selected for this program offers researchers a unique opportunity to:

- **Develop** a better understanding of the industry environment and establish connections and first partnerships in the untapped Indian market.
- **Access** a wide network of peers, mentors and industry experts and acquire tools and skills to analyse the application of their research.
- **Boost** the recognition of their innovation.
- **Connect** to high-level researchers in their field from Switzerland and India.

Information and questions: contact us at sarra.benbader@venturelab.swiss

ZHAW is the Leading House for Switzerland's bilateral science & technology cooperation program with India. www.zhaw.ch/leadinghouse

swissnex in India is the government of Switzerland outpost with a mission to enable, empower and connect Swiss research, innovation and startups with India. www.swissnexindia.org

Venturelab is a platform developing high-level entrepreneurial programs for high-tech startups on a Swiss and international scope, in partnership with academic and industry partners. www.venturelab.swiss

Eligibility

Open to 10 selected participants who are founding members of science-based Swiss start-ups with a high market potential.

This program is tailored for Master students, PhD students, postdocs and researchers from Swiss universities, universities of applied sciences, universities of teacher education, research institutes and centers of technological excellence who are pursuing a concrete business opportunity based on their research.

Program

Application Deadline:

August 23rd 2023

Selection of participants

(pitch in front of a jury):

September 11th 2023 (online)

Trip to India

November 27th-December 1st 2023

AIT Camp in Switzerland

February 12th-16th 2024

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