



Design Associate - In Partnership with Science Gallery Bengaluru (80% Swissnex in India, 20% Science Gallery Bengaluru)

Are you a design student who gets fixated on aesthetics and layouts and colours and fonts? Does the art of communication inspire you? Are you looking to push the boundaries of your learning and gain international exposure?

Look no further!

In partnership with [Science Gallery Bengaluru](#), we are seeking a skilled design associate with unbounded creativity and a keen eye for detail. Here's a unique opportunity to support two creative and forward-looking organisations. 80% of your commitment and output would be towards Swissnex in India and 20% towards Science Gallery Bengaluru.

At Swissnex in India, you will contribute visually to our work in health, sustainability, digital transformation and beyond, and will work alongside a talented and driven team committed to building compelling narratives and visual collaterals. Whether it is designing a brand mnemonic or creating exciting campaigns in science, technology, innovation and diplomacy, you will be at the forefront of our efforts to create content that resonates with our audiences.

At Science Gallery Bengaluru, you will contribute to various design collaterals for exhibitions and public engagement programmes. These include publications as well as graphics for social media campaigns across various platforms. You will get an exciting opportunity to work on projects at the interface of science and culture.

And that's not all. You will get to connect with our network of industry experts to gain insights on the trending topics of tomorrow. Goes without saying, you will also have the chance to explore India, a country that has inspired many thriving artists and designers.

Apply now if you're eager to create something exciting every day.

Responsibilities:

- Designing visual collaterals for print and digital publishing (55%)

- Understand the project requirements, ideate concepts with the Communications team and design deliverables (brochures, posters, emailers, presentations, event backdrops, etc.)
- Work with the SGB Exhibitions and Programmes team to design publications such as Exhibition Readers, Catalogs and Handbooks.
- Creating videos and other visual content for branding and promotional activities (20%)
 - Understand project requirements and create storyboards
 - Capture videos and photos and manage editing
 - Create effective and impactful videos, photos and other visual content, and adapt them for specific channels such as YouTube and Instagram
- Helping out in website management (10%)
 - Selecting design layouts for web pages (training will be provided for particular platforms in use) as-needed
- Gaining hands-on experience in all facets of marketing communication (15%)
 - Assist in managing social media pages: LinkedIn, Instagram, Twitter, Facebook
 - Assist in liaising with partners, sponsors and vendors, especially for communication materials
 - Liaise with vendors in setting up events/exhibitions, manage logistics
 - Undertake photography for in-house events if/when need be
 - Liaise with the admin team for clearing invoices, closure of projects, etc.

Experience and qualifications:

- You are graduating before September 2024 or have graduated within the last 12 months.
- You are either a Swiss citizen or have a valid Permit C.
- You master the English language, and you have impeccable attention to detail.
- Strong interest in branding, designing, videography, photography and social media management.
- You have a Bachelor's or Master's degree in graphic design/visual communication/visual arts or a related degree.
- Knowledge of design programmes – Adobe InDesign, Photoshop, Illustrator, Lightroom etc.

- Knowledge of video editing softwares – Adobe Premiere Pro, Adobe After Effects.
- Ability to develop creative concepts and storyboards.
- A plus point would be knowledge of managing websites (WordPress), printing and post-production management.

Desirable attributes:

- You have a voracious appetite for knowledge, are comfortable pushing yourself to constantly learn something new—often outside of your comfort zone, are able to stick your neck out with informed opinions when required, and you actively seek out new skills or better ways to do things.
- You are quick to react to emerging demands, proactively engage in projects and pick up different types of work quickly whenever needed.
- You genuinely enjoy working with other people as well as independently, and you like to share a good laugh at the office occasionally.
- You excel at multitasking and sticking to deadlines.

What we offer:

- A unique experience with two amazing working environments at Swissnex in India and Science Gallery Bengaluru.
- An open culture in the context of a diplomatic mission and a public facing organisation.
- The opportunity to lead projects in the Communications team of each organisation.
- A unique opportunity to experience India. You can expect a high level of camaraderie within the team and with the other associates.
- This internship presents a thrilling prospect for a 10-month period, commencing from September 1st, 2024 and concluding on June 30th, 2025.
- Assistance in housing and the visa process.



- Monthly living allowance of CHF 1200 converted into INR. Living allowance is subject to AHV / AVS and Publica.
- 16.5 days of paid leave and up to 15 days of a mix of Indian and Swiss public holidays.

About Swissnex in India:

A diplomatic anomaly, accelerating positive transformations at the frontiers of knowledge.

At Swissnex in India, Consulate General of Switzerland we connect Swiss and Indian universities, startups, and corporates to foster the exchange of ideas, knowledge and talent. We work across disciplines and are active in a broad variety of fields ranging from tackling [antimicrobial resistance](#) to [rapidly decarbonising large sectors of the economy](#) and [empowering physically disabled people in their digital life](#).

We are part of the Swiss diplomatic network in India and we work closely on a *One Switzerland* approach in partnership with the Embassy of Switzerland in India, the Swiss Business Hub India, the Consulate General of Switzerland in Mumbai, the Swiss Agency for Development and Cooperation office in New Delhi, Pro Helvetia, and Switzerland Tourism.

About Science Gallery Bengaluru:

Our motto ‘Science Culture Experiment’ redefines public engagement in science.

Science Gallery Bengaluru (SGB) is a not-for-profit public institution for research-based engagement targeted at young adults. We work at the interface between the natural and human sciences, engineering and the arts through a Public Lab Complex, ever-changing exhibitions and mentorship programmes.

SGB is established with the founding support of the Government of Karnataka and three academic partners—Indian Institute of Science, National Centre for Biological Sciences and Srishti Institute of Art, Design and Technology. It is a member of the Global Science Gallery Network with sister galleries in Atlanta, Dublin, London, Melbourne, Rotterdam and Monterrey.

To Apply

<https://swissnexindia.zohorecruit.com/jobs/Careers/510322000001670175/Design-Associate?source=CareerSite>