

# Dr. Thierry Theurillat

## LIST OF PUBLICATIONS

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### 1) Peer-reviewed articles: international journals

- Theurillat, T. (forthcoming), *From manufacturing to financialization: the case of China's contemporary urban (re)development*.
- Theurillat, T. (2017), The role of money in China's urban production: the local property industry in Qujing, a fourth-tier city, *Urban Geography*, 38 (6), 834-860.
- Theurillat, T., Salomon, V. & Crevoisier, O. (2017), Finance de marché et fonds d'investissement durables: la coupure au territoire (Market finance and sustainable investment funds: disconnection with the territorial context), *Géographie, Economie et Société*, 19(4), 537-560.
- Theurillat, T. (2017), The financing of urban growth in China: the case of a medium-sized city in Yunnan, Qujing, *China Perspectives*, 1, pp. 45-56.
- Theurillat, T. and Donzé, P.-Y. (2017), Retail networks and real estate : the case of Swiss luxury watches in China and Southeast Asia, *The International Review of Retail, Distribution and Consumer Research*, 27(2), 126-145.
- Theurillat, T., Lenzer, J. and Zhan, H. (2016), The increasing financialization of China's urbanization, *Issues & Studies*, Vol. 52 (4), DOI: 10.1142/S1013251116400026
- Theurillat, T. (2016), The role of money in China's urban production: the local property industry in Qujing, a fourth-tier city, *Urban Geography*, 38 (6), 834-860.
- Theurillat, T., Vera-Büchel, N., & Crevoisier, O. (2016), From capital landing to urban anchoring: the negotiated city, *Urban Studies*, 53(7), 1509-1518.
- Theurillat, T., Rérat, P., & Crevoisier, O. (2015), The real estate markets: players, institutions and territories, *Urban Studies*, 52(8), 1414-1433.
- Theurillat, T. and Crevoisier, O. (2014), Sustainability and the anchoring of capital: negotiations surrounding two major urban projects in Switzerland, *Regional Studies*, 48(3), 501-515.
- Theurillat, T., Rérat, P., & Crevoisier, O. (2014), Les marchés immobiliers: acteurs, institutions et territoires (The real estate markets: players, institutions and territories), *Géographie, économie et société*, vol. 16(2), 233-254.
- Theurillat, T. and Crevoisier, O. (2013), The sustainability of a financialized urban megaproject: the case of Sihlcity in Zurich, *International Journal of Urban and Regional Research*, 37, 2052-2073.
- Theurillat, T. (2011), La ville négociée: entre financiarisation et durabilité (the negotiated city: between financialization and sustainability), *Géographie, Economie et Société*, vol. 13 (3), 225-254.
- Crevoisier, O. and Theurillat, T. (2011), Les territoires de l'industrie financière: quelles suites à la crise de 2008-2009? (Territories of financial industry: what next after the 2008-2009 crisis?), *Revue d'économie industrielle*, no 134, 133-158.
- Theurillat, T., Corpataux, J. & Crevoisier, O. (2010), Property sector financialization: the Case of Swiss Pension Funds (1992-2005), *European and Planning Studies*, 18(2), 189-212.

Corpataux J., Crevoisier, O. & Theurillat, T. (2009), The expansion of the finance industry and its impact on the economy: a territorial approach based on Swiss pension funds, *Economic Geography*, 85(3), 313-334.

Theurillat, T., Corpataux, J. & Crevoisier, O. (2008), The impact of institutional investors on corporate governance: a view of Swiss pension funds in a changing financial environment, *Competition and Change*, 12(4), 307-327.

## 2) Contributions to books

Crevoisier, O. and Theurillat, T. (2018), De la nécessité d'une approche territoriale de la finance de marché (The territorial approach of financialization), in Talandier, M. and Pecqueur, B. (Eds), *Renouveler la géographie économique (Renewing economic geography)*, Economica : Paris, 58-69.

Corpataux, J., Crevoisier, O. & Theurillat, T. (2017), 'The territorial governance of the finance industry', in Martin R. and Pollard J. (Eds), *Handbook on the geographies of money and finance*, London: Edward Elgar Publishers, pp. 69-88.

Theurillat, T. and Crevoisier, O. (2012), Une approche territoriale de l'industrie financière (A territorial approach of the financial industry), in Lucia, M. G. (Eds), *Finanza e Territorio. Dialogo senza confini (Finance and Territories. Dialogues without borders)*, Aracne, Rome, 49-74.

Theurillat, T. and Corpataux, J. (2009), Les mutations de la gouvernance financière en Suisse: le rôle des caisses de pension et les transformations des circuits de financement de l'économie suisse (The change of financial governance in Switzerland: the role of Swiss pension funds and the transformation of financing circuits of Swiss economy), in Fior, M. and Donzé, P.-Y. (Eds), *la construction sociale des marchés (the social construction of markets)*, 65-85, Neuchâtel: Ed. Alphil.

## 3) National journals, professional reviews articles and newspapers

Theurillat, T. and Huguenin, A. (2018), La territorialisation de la transition énergétique en Suisse: le cas du canton de Neuchâtel (The territorialization of energy transition in Switzerland: the case of the Canton of Neuchâtel), *Revue économique et sociale*, 4, 103-123.

Vera-Büchel, N., Theurillat, T. and Crevoisier, O. (2016), Les multiples valeurs de l'immobilier en Suisse (the various values of real estate in Switzerland), *Tracés*, no 23-24, 12-17.

Donzé, P.-Y. and Theurillat, T. (2016), Selling luxury watches in Asia: the changing position of independent distributors, *Marketing Review St-Gallen*, 5, 888-895.

Theurillat, T. and Donzé, P.-Y. (2016), Nouveau rôle des distributeurs indépendants en Asie, the hour glass (new role for independent distributors in Asia, the Hour Glass), *Watchonista*, electronic version: 13.04.2016.

Theurillat, T. and Donzé, P.-Y. (2016), Les stratégies immobilières des groupes horlogers en Asie (the real estate strategies of watchmaking groups in Asia), *Watchonista*, version électronique : 7.04.2016.

Theurillat, T. (2016), La Chine face à la spéculation et à la croissance urbaine (China facing speculation and urban growth), *Le Temps*, 12.01.2016.

Theurillat, T. (2014), Une finance désolidarisée des territoires de l'économie réelle (finance separated from territories of real economy), *cahiers du GrandLyon: Compétition et Solidarité*, no 6, 121-126.

- Theurillat, T. (2014), Le capital financier dans la ville en Suisse (Finance capital in the city in Switzerland), *Revue Collage*, 11-14.
- Theurillat, T. (2012), L'ancrage du capital financier dans les villes suisses (Anchoring of finance capital in Swiss cities), *Urbanisme*, vol. 384, 54-56.
- Theurillat, T. (2011), Développement durable vs finance de marché, Interview pour le magazine universitaire *En Direct*, no 235 (mars-avril), p. 16.
- Theurillat, T. (2009), Le développement durable: un antidote à la crise financière? (Sustainable development: an antidote to financial crisis?), *Revue économique et sociale*, vol. 67, juin, 167-172.
- Theurillat, T. (2009), L'accès au capital (The access to capital), *Montagna*, no 7, 10-11.
- Theurillat, T. and Corpataux, J. (2008), La recomposition territoriale des circuits immobiliers: le cas des caisses de pension suisses (Territorial restructuring of real estate financing circuits: the case of Swiss pension funds), *Géo-Regards*, no 1, 95-111.
- Theurillat, T. (2008), Nous sommes tous des capitalistes financiers (We are all financial capitalists), *La Fonction publique*, no 678 and 679.
- Theurillat, T. (2007), « Développement urbain et processus de financement: chances ou risques ? » (urban development and financing process: opportunities or risks ?), *Collage*, no 5, 11-13.

#### 4) Monographs

- Theurillat, T. (2011), *Une approche territoriale de la financiarisation des régions et des villes et de la durabilité urbaine (A territorial approach of the financialization of regions and cities and of urban sustainability)*, Thèse de doctorat en Economie territoriale, Sciences humaines, Université de Neuchâtel, 215 p.
- Theurillat, T. (2010), *La financiarisation de l'immobilier et la durabilité: le cas des investissements immobiliers des caisses de pension suisses (Financialization of real estate and sustainability: the case of real estate investments of Swiss pension funds)*, Saarbrücken : éditions universitaires européennes, 180 p.
- Theurillat, T. (2005), *Les logiques d'investissements immobiliers des caisses de pension: peut-on tenir compte de critères de durabilité ? (The financing circuits of real estate investments of Swiss pension funds: can sustainability be considered?)*, Mémoire de DESS en études urbaines, Université de Lausanne, 89 p.
- Theurillat, T. (2000), *Le commerce de détail à La Chaux-de-Fonds à travers les représentations des acteurs de la commission « commerce local » (The retail industry in La Chaux-de-Fonds through the perspectives of members of the commission « local retailing)*, Mémoire de géographie, Université de Neuchâtel, 103 p.

#### 5) Other publications

- Salomon V., Theurillat T. and Crevoisier O. (2013), The post crisis transition: new investment circuits in Switzerland", *WP MAPS*, University of Neuchâtel.
- Theurillat, T. (2012), Book review: habiter la ville, évolution démographique et activité résidentielle d'une ville-centre (living in the city: demographic evolution and residential activities of a city-centre), Patrick Rérat, *Geographica Helvetica*, 67, 241-242.

Theurillat, T. and Crevoisier, O. (2012), Une approche territoriale de la financiarisation et des enjeux de la reconfiguration du système financier (a territorial approach of financialization and of issues of the reframing of the financial system), *CoesioNet*.

## 6) Scientific reports

Theurillat, T. (2018), *La production décentralisée d'électricité renouvelable en Suisse: le cas du canton de Neuchâtel* (The decentralized production of renewable electricity in Switzerland: the case of the canton of Neuchâtel), University of Applied Sciences and Arts of Western Switzerland, Neuchâtel, 85 p.

Theurillat, T. (2011), *Un cadre conceptuel des milieux ancreurs urbains (a conceptual framework of anchoring urban milieux)*, Research Group in Territorial Economy, University of Neuchâtel, 35 p.

November, A. and Theurillat, T. (2010), *Réflexions de développement territorial sur la région Genève-Fernex-Gex (reflections on territorial development of the region Geneva-Fernex-Gex)*, mandate AR-TER, Geneva, 15 p.

Theurillat, T. and Crevoisier, O. (2009), *La privatisation et la durabilité du financement des infrastructures urbaines en Suisse (The privatization and sustainability of the financing of urban infrastructures in Switzerland)*, Research project NRP 54 FN405440-115136, University of Neuchâtel, 115 p.

Jeannerat, H., Theurillat, T. & Crevoisier, O. (2007), *Approche économique préliminaire de valorisation du site paléontologique de Courtedoux (Economic valorization of the paleontological site of Courtedoux)*, mandate Urbaplan, Lausanne, 30 p.

Theurillat, T., Corpataux J. & Crevoisier O. (2006) *L'impact des caisses de pension dans les circuits de financement et de contrôle de l'économie suisse (The impact of pension funds in the financing circuits and in the control of the Swiss economy)*, Research project SNF 101412-104102/1, University of Neuchâtel, 165 p.

Theurillat, T. (2004), *Le marketing territorial: un état des lieux (The territorial marketing: state of the art)*, Research project HES-SO, Neuchâtel, 65 p.