

Dr. Thierry Theurillat

Address

Avenue de Clos-Brochet 2

2000 Neuchâtel, Switzerland

Email: thierry.theurillat@he-arc.ch

Married, 2 children

Born 21.08.1974

Phone: +41 78 648 90 68

Researchgate: https://www.researchgate.net/profile/Thierry_Theurillat

Academia: <https://univ-mlv.academia.edu/ThierryTheurillat>

OrcidID: 0000-0003-2079-0751

1. RESEARCH PROFILE

Theoretical interests	Economic and urban geography, urban political economy, urban studies
Research fields	Urban and regional development; financialization of the economy, financialization of real estate and infrastructure; China's urbanization and financial system
Research Methods	Multi-methodological approach based on semi-structured interviews, quantitative data, focus groups, panels of experts and documentary research

2. EDUCATION

- 08.2006-12.2011* **PhD thesis in Human and Social Sciences:** Territorial Economy, University of Neuchâtel, Switzerland; Grade «summa cum laudae»: 8 December 2011
- 09.2003-06.2005* **Master of Advanced Studies in Urban Studies:** sustainable development, resources management and political governance, Universities of Geneva and Lausanne, Switzerland; Grade of thesis: 6/6
- 10.1994-07.2000* **Master of Arts:** geography, history and political science, University of Neuchâtel, Switzerland; **Erasmus Exchange**, Freie University, Berlin
- 08.1990-06.1993* **Federal Maturity** (B type: Latin), Cantonal High School of Porrentruy, Switzerland

3. WORKING EXPERIENCE

- Since 02.2017* **Lecturer and Senior Researcher** at the Management Institute for Cities and Territories, University of Applied Sciences and Arts of Western Switzerland, Neuchâtel, Switzerland
- 02-07.2018* **Lecturer** at the University of Neuchâtel, Switzerland
- 03-12.2016* **Visiting research scholar**, at the Laboratory of Technics, Territories and Societies, University of Paris-Est and Marne-la-Vallée, Paris, France
- 02.2014-02.2016* **Visiting research associate**, Real Estate and Construction Department, University of Hong Kong, Hong Kong
- 01.2012-08.2014* **Post-doctoral researcher**, Group of Research in Territorial Economy, University of Neuchâtel, Switzerland; settlement in China, Qujing, Yunnan Province
- 08.2006-06.2011* **PhD candidate**, Group of Research in Territorial Economy, University of Neuchâtel, Switzerland
- 08.2003-07.2006* **Research collaborator**, Group of Research in Territorial Economy, University of Neuchâtel, Switzerland

4. RESEARCH GRANTS

To begin in 2021 Swiss National Science Foundation project (100017_192829): *The changing role of real estate in Swiss urban development: evidence and theoretical reframing* (634'000 CHF)

Main applicant

Since 04.2020-03.2024 Swiss National Science Foundation research project (10001A_189196): *The uses of cultural heritage at the 2022 Beijing Winter Olympics* (795'000 CHF)

Co-applicant with Dr. F. Graezer-Bideau, College of Humanities, EPFL

05.2019-03.2021 University of Applied Sciences and Arts Western Switzerland research grant (83717): *The financing issues of regional development in Switzerland* (100'000 CHF)

Main applicant

09.2018-06.2019 ESPON research grant for the project *Big data for territorial analysis and housing dynamics*, co-partnership research with Paris-Diderot University and 5 other academic partners in Europe (UK, Spain, Poland, Belgium, Italy, Norway); (72'000/14'000 CHF)

Project Associate

02.2014-01.2017 Swiss National Science Foundation research grant for advanced postdoctoral researcher (P300P1_147823): *Towards a territorial framework of the financialization of cities in China*; (230'000 CHF)

Main applicant

01.2012-12.2015 Swiss Doctoral School Research grant (PDFMP1_141728): *Complex Design, the socioeconomic aspects of large building projects*, in partnership with the Architecture Department of the Federal Polytechnic University of Lausanne and the Faculty of Law of the University of Fribourg, Switzerland; (168'000 CHF)

Co-development and responsible of project under the direction of Prof. O. Crevoisier, University of Neuchâtel

06.2011-12.2014 Swiss National Science Foundation research grant (100017_134606): *the current reframing of the Swiss financial system: what relationships with the economy and the regions?*; (223'000 CHF)

Co-development and responsible of project under the direction of Prof. O. Crevoisier, University of Neuchâtel

09.2007-12.2010 Swiss National Science Foundation research grant within the National Research Program NRP54 (FN405440_115136): *Privatization of financing and sustainability in urban infrastructures*; (254'000 CHF)

Co-development and responsible of project under the direction of Prof. O. Crevoisier, University of Neuchâtel

5. ACADEMIC ACTIVITIES

5.1. Research projects

China: urbanization, real estate markets and property industry, and financial system

04.2020-03.2024 *The uses of cultural heritage at the 2022 Beijing Winter Olympics*

Swiss National Science Foundation research project

02.2014-12.2016 *Towards a territorial framework of the financialization of cities in China*
Swiss National Science Foundation research grant for advanced postdoctoral researcher

Member of the international research network 'MEDIUM': urbanization in medium cities in China (1-2 millions inhabitants). This network gathers scholars in France (Géographie-Cités, Paris; SciencePo, Aix), in Italy (Venezia University), Switzerland (Neuchâtel and Lausanne University) and in China (Hangzhou Normal University, Guangzhou Sun-Yatsen University and Datong Normal University)

Member of the international research project network 'FINURBASIA': financialization and urbanization in China and India. This network gathers scholars in France (Paris-East University), in Hong Kong (University of Hong Kong), Taiwan (Taiwan National University) and India (Pondichery French research center)

Switzerland: urban production, financialization of real estate and urban megaprojects

To start in 2021 *The changing role of real estate in Swiss urban development: evidence and theoretical reframing*

Swiss National Science Foundation research project

01.2012-12.2015 *Complex Design, the socioeconomic aspects of large building projects,*
Swiss National Science Foundation research project within the Swiss Doctoral School framework "Complex Design"

01.2010-06.2011 *Swiss cities attracting networks firms' locational anchors.*

Swiss National Science Foundation research project

09.2007-12.2010 *The privatization of financing and sustainability in urban infrastructures*

Swiss National Science Foundation research project (National Program Research 54)

Switzerland: regional development, financing circuits and financialization of the Swiss economy

02.2017-06.2018 *The decentralization of renewable electricity production in Switzerland*

University of Applied Sciences and Arts of Western Switzerland research project

06.2011-12.2014 *The current reframing of the Swiss financial system: what relationships with the economy and the regions?*

Swiss National Science Foundation research project

08.2004-06.2006 *The impact of pension funds in the financing and the control of the Swiss economy*

Swiss National Science Foundation research project

5.2. Teaching and mentoring experience

Since 02.2017 **Lecturer for the Bachelor course** *Environmental management and corporate social responsibility*, University of Applied Sciences and Arts of Western Switzerland, Neuchâtel.

22.11.2019 **Guest lecturer for the CAS in operational urbanism**, Prof. L. Matthey and J. Chenal, University of Geneva and EPFL.

02-07.2018 **Lecturer for the Master course** *The financial system and financialization of the economy and urban production*, University of Neuchâtel (sabbatical semester of Prof. O. Crevoisier).

- Since 2018* **Guest lecturer in the Bachelor course** *Introduction to Economic Geography*, Dr. H. Jeannerat, University of Neuchâtel; Winter semester.
- Since 2016* **Guest lecturer in the Master course** *Going East: the production of the Chinese city*, Dr. F. Graezer-Bideau, Centre for Area and Cultural Studies, Federal Polytechnic University of Lausanne; Winter semester.
- 19.05.2018* **Guest lecturer in the Master course** **Chinese Culture** *Environmental Issues and Human Development in the Chinese Media and On the Internet*, Prof. N. Zufferey and Dr. H. Munz, Confucius Institute, University of Geneva.
- 11 & 18.05.2017* **Guest lecturer in the Master course** *The globalization of the economy*, Prof. Olivier Crevoisier, University of Neuchâtel.
- 09-12.2012* **Guest lecturer in the Swiss Doctoral School** *Complex Design*, 1st Module, Federal Polytechnic University of Lausanne.
- 09.2010-06.2011* **Co-lecturer and students supervisor in the Master Seminar** *on methods and territorial economy: the role of the consumer in the firm business models* of Prof. Olivier Crevoisier, University of Neuchâtel
- 09.2006-06.2010* **Co-organizer & lecturer and students supervisor in the Master lecture** *Critical approaches of globalization* of Prof. Olivier Crevoisier, University of Neuchâtel
- 12.2009* **Guest lecturer in the CAS course** *Issues on property markets in Switzerland* of Prof. Benjamin Chappuis, Western Switzerland Applied Sciences University, Neuchâtel
- 10.2004-06.2005* **Supervisor** for students research work within the *Master Seminar of Regional Economy* of Prof. Denis Maillat and Prof. Olivier Crevoisier, University of Neuchâtel

5.3. Mandates for state or private entities

- 01-06.2018* *The marketing of local products in Basel Area*
Mandated project by the Federation Rurale Interjurassienne (FRIJ)
- 11.2009-03.2010* *Reflections on the territorial development of the region Geneva-Fernex-Gex*
Mandated project by Ar-ter (urban planning firm),
- 03-06.2007* *Valorization of the paleontological site in Courtedoux (canton Jura)*
Mandated project by Urbanplan (urban planning firm)

5.4. Master and PhD theses mentoring

Master Thesis:

- Alain Segesseemann (2010), *Public-private partnerships and land rent in railway networks, reflections based on the financing on the TransRUN project in Switzerland*, GRTE, University of Neuchâtel
- Ariane Huguenin (2012), *The loyalty in corporate governance, the case of Swiss pension funds investments*, GRTE, University of Neuchâtel

PhD thesis:

- Victoriya Salomon (2017): *The current reframing of investments circuits in Switzerland, an institutionalist and territorial approach of sustainable finance and crowdinvesting platforms*, GRTE, University of Neuchâtel.
- Nelson Vera (ongoing): *Large urban development projects, territorial anchoring of resources in a mobile world*, GRTE, University of Neuchâtel.

5.5. Review for academic journals

- Top international journals: Land Use Policy; International Journal of Urban Sciences; Urban Studies; Environment & Planning A; Regional Studies
- Other journals: China Perspectives; Géographie, Economie et Société (GES); Géo-Regards; Geographica Helvetica, Revue d'Economie Régionale et Urbaine (RERU)

5.6. Main international conferences (5 last years)

- 16-18.09.2019 *From manufacturing to financialization: the case of China's contemporary urban (re)development*
1st Global Conference of the FinGeo Network, Regional Studies Conference, Beijing, China.
- 03-06.06.2018 *The new geographies of urban production: the case of China's contemporary urbanization*
RSA Annual Conference 2018, Lugano, Switzerland.
- 22-25.08.2016 *The role of finance in China's urbanization: Land as a leverage for debt and growth, financial geography session, and The financing of China's urban growth: The case of a small city in Yunnan, Qujing, MEDIUM cities in China session*
Global Conference of the International Geography Union (IGU), Beijing, China.
- 25-27.11.2015 *The creation of the urban value in China: The case of the modernization of Qujing City in Yunnan*
Regional Studies Conference Hangzhou, China
- 17-18.07.2015 *The property development industry in China*
Workshop Finurbasié, Pondicherry, India
- 21-25.04.2015 Organization of a special session titled *Understanding China's urbanization from the perspective of the real estate industry* and paper about *The creation of the urban value in China: The case of the modernization of Qujing City in Yunnan*,
Association of American Geographers Conference (AAG), Chicago
- 18-22.08.2014 *Emergent models of financial intermediation for innovative firms: From venture capital to crowd-investing platforms in Switzerland*,
International Geographical Union Conference, Cracovia, Poland
- 9-11.07.2014 Organization of a special session on 'Finance markets and territories' and paper about 'The territorial approach of finance', 51st Conference of the French Language Association of Regional Science (ASRDLF), Marne-la-Vallée / Paris, France

5.7. Main workshops and public events (5 last years)

- 13-15.05.2019 **Discussant** at the Workshop *The financialization of urban production in the Global North and South*, University of Lyon, France.
- 27.10.2017 **Organizer** of the 2017 *Days on Territorial Development* about the role of real estate in economic development (80 participants), Western Switzerland Applied Sciences University, Neuchâtel, Switzerland.
- 08.06.2016 *How the city is financed in China? The leverage of land and property development*, Workshop 'Finance, Territories and Infrastructures (FIT-IN)', LATTs, University of Paris-Est, Paris, France

17-18.07.2015 *The property development industry in China*, Workshop Finurbasie, Pondicherry, India

08.03.2015 **Co-organizer and moderator** in the workshop and public conference between the geography department of the University of Hong Kong and the Group of Research in Territorial Economy (GRTE) of Neuchâtel University; University of Hong Kong

6. OTHER ACTIVITIES

2003-2009 **Columnist** at the Latin journal of state administration *La Fonction publique*

2005-2008 **Member of the Administrative board** of the State Pension Funds of Canton Neuchâtel

7. LANGUAGES

- **French:** mother tongue, excellent written and oral communication skills
- **English:** excellent written and oral communication skills
- **German:** good written and oral communication skills
- **Chinese:** verbally fluent and intermediate written