

---

Contractor Opening No.: ITC/CIC/128/2023

Date: 05 June 2023

---

The International Trade Centre is looking for a/an:

### Export Potential Map

Division/Section:	Division of Market Development, Section of Trade Market Intelligence, DMD/TMI
Type of assignment:	International Consultant
Type of contract:	Daily contract
Duty Station:	HQ-Based
Duration of assignment:	ASAP for 3 months (for 60 days of work) and with possible extension
Application period:	05.06.2023 – 11.06.2023

## Terms of Reference

---

### **BACKGROUND:**

The Trade and Market Intelligence section (TMI) is part of the International Trade Centre's Division of Market Development (DMD). It has developed a range of tools for strategic and operational market research, focusing on products and markets of interest to developing countries and economies in transition, assessing sectoral and national trade performance and trade competitiveness.

Export Potential Map is one of these tools, drawing data on trade, tariffs, GDP, and others to feed an economic model that identifies opportunities for trade growth and diversification. Around this tool, the team conducts studies and analyses tailored to the needs of trade support organizations and trade policy officials in ministries. The tool and methodologies are also part of the TMI training activities.

The goal of this consultancy is to support the team working on the Export Potential Map and related subjects by conducting statistical analyses and providing support on various other tasks.

### **DESCRIPTION OF DUTIES/RESPONSIBILITIES**

Under the direct supervision of the Market Analyst, and in collaboration with the Trade Data, Tools, and Analysis team of the TMI section, the incumbent will:

- Assist in the collection, evaluation, analysis, and dissemination of statistical data to compute export potential and other trade-related indicators.
- Assist in developing, implementing, and managing statistical database(s) underlying the Export Potential Map web tools.
- Prepare graphs and tables to visualize export potential and other trade-related indicators for reports.
- Assist in the preparation and delivery of training, reports.
- Collection, evaluation, analysis, and dissemination of statistical data to compute trade and market intelligence indicators.

The consultant has to ensure that s/he has obtained the necessary permissions with regard to intellectual property rights required to perform his/her services under this consultancy contract and for the subsequent dissemination by ITC in any form. Documentary proof is to be submitted to ITC. S/he has further to ensure to obtain accreditation to the event(s) as required. Should any license fee be due for the use of copyrighted materials of third parties, the consultant shall request prior written permission from ITC.

*Copyright Clause: The consultant has to ensure that she has obtained the necessary permissions with regard to intellectual property rights required to perform her services under this consultancy contract and for the subsequent dissemination by ITC in any form. Documentary proof is to be submitted to ITC. Should any license fee be due for the use of copyrighted materials of third parties, the consultant shall request the prior written permission from ITC.*

### **EXPECTED OUTPUTS AND TIMELINES**

Results files with export potential data and trade-related indicators, charts, and other materials ready to feed into the section's reports and websites, delivered by the end of the contract period.

### **TRAVEL:**

No travel.

### **REQUIREMENTS**

#### **Skills:**

- Familiarity with international trade statistics is an asset.
- Ability to work reliably and independently with minimum supervision.
- Solid writing skills in English will be an asset.

#### **Education:**

Advanced university degree in statistics, data analysis, international economics, trade, or related field.

#### **Work experience:**

Expert knowledge of at least one programming language, such as SAS, R, or Stata, with the willingness to learn those used for the different

#### **Language:**

Fluency in English. Other languages are a plus.