

Weber Shandwick is seeking a **communications/PR INTERN** to join its established marketing practice in Geneva for a minimum of six months with possible extension for full-time placement, starting 1<sup>st</sup> September 2020.

We are looking for a confident individual with a communications and/or digital background who is interested in using his/her knowledge to support PAN-European and global communications programmes for some of the world's leading companies. This is an opportunity for the right candidate to learn from an experienced team and develop his/her digital and content creation skills in a fast-paced environment as well as to demonstrate creative input and contribute in idea generation and brainstorming.

Requirements:

Genuine interest in communications/ social media/digital marketing

Experience in creating and publishing content for social media accounts

Excellent English verbal and written communication skills

Working knowledge of social networks and digital platforms (e.g. Facebook, Twitter, Instagram, LinkedIn, YouTube and Google)

Interest in working with social media analytics, including Google Analytics and Facebook Insights is a plus

Ability to multitask and thrive in an environment with time-sensitive deadlines.

We are looking for candidates who:

- are currently enrolled in school studying communications/digital marketing
- are fluent in English (German a major asset)
- have strong interest in communications, social media and digital marketing
- are curious-minded, interested in finding out the "why" not only the "what"
- have a creative and solution-focused approach to challenges, are strongly motivated with good organisational skills
- have the ability to work both independently and as part of a team
- are Swiss Nationals or hold an EU passport to enable work in Switzerland

This opportunity is the first step in building a rewarding career with a leading global public relations firm.

If you are interested in this role, please include the following in your application package.

Applications that do not include all these elements will not be considered:

- Curriculum vitae
- One A4 page text summary in English answering these questions:
- Tell us about yourself:
  - What skills and experiences make you the ideal candidate for the position?
  - Why are you interested in working for Weber Shandwick?
- Describe a digital project that you have undertaken during your studies or in your own time that you are proud of and which shows your strengths.

Applications should be sent to: [pujlaky@webershandwick.com](mailto:pujlaky@webershandwick.com)