



MGI LUXURY GROUP S. A.

MGI Luxury Group, located in Bienne, Switzerland, is an international and innovative company of Movado Group, Inc. which is a prestigious manufacturer and marketer of luxury and fashion time-pieces under the Movado, Concord, Ebel, Olivia Burton, MVMT, Hugo Boss, Coach, Lacoste, Tommy Hilfiger and Scuderia Ferrari brands.

To assist our Marketing department for our Licensed brand in Bienne, we are looking for a:

Marketing Trainee (100%) for 6 months

who will support our team in daily marketing activities for Lacoste.

Main activities will be following

Product

- Coordination of product photography
- Inventory and follow-up of product samples
- Keep product development tool up to date
- Update of internal sales tools (sharepoint, linesheets, toolbox, etc)
- Support and follow-up for ongoing product development cycles
- Assist with general administrative tasks

Marketing (supporting the Marketing Manager)

- Coordinate regional sales teams, HQ and licensor/agency timelines for correct and on-time delivery of projects
- Preparation of assets (photos and videos) for campaigns
- Support the Marketing Manager with ongoing Marketing projects

Trade Marketing

- Support the Marketing Manager with orders, shipments, inventory and rebilling of marketing materials

Skills

You are fluent in French and English (other language would be a plus) and proficient with MS Office; skills in Photoshop or InDesign for instance, are a plus. You are result-oriented, able to set priorities, proactive in bringing ideas and you have good organizational skills. You are trustworthy, open minded and you have strong interpersonal skills.

If you are completing your academic path, currently looking for an internship and ready for your next challenge, then we would like to hear from you. We are happy to offer, as soon as possible, a six-month internship position within a multicultural and dynamic company, offering fascinating and fashion products.

Please send your complete application by email, including your CV and a short cover letter, to:
Mrs. Naima Zentar, Human Resources Business Partner, nzentar@mgiluxury.com

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