

PRESS RELEASE

The University of Neuchâtel launches the *Ethics in Finance Award*

Neuchâtel, 16 February 2023. The Faculty of Economics of the University of Neuchâtel (UniNE) is launching a call for applications for the first edition of the *Ethics in Finance Award*. This honorary award, created by the Institute of Financial Analysis (IAF), aims to reward each year the best practices of organisations active in the financial markets. The deadline for nominations is April 15, 2023.

Poor ethical behavior in the financial world is often pointed out and reported extensively in the media. On the other hand, excellent ethical practices in financial markets are hardly highlighted. With the creation of the *Ethics in Finance Award*, its initiators Eelco Fiole, Tim Kroencke and Florian Weigert, all professors at the IAF, not only intend to pay tribute to exemplary behavior, but also to promote these practices by recognizing them to be exemplary, substantial and sustainable.

"The Master of Finance at UniNE has a long tradition of teaching courses on financial ethics. Recognizing and promoting good ethical behavior in finance is an important part of the education we offer," says Eelco Fiole, jury chair. The award supports the efforts to make Switzerland an even more important player in international sustainable finance.

Applications are open to all financial market participants domiciled in Switzerland or Liechtenstein, whose activities range from asset management to financial consulting. Banks, corporate treasuries, fintechs, insurance companies, investment firms, government agencies, and other financial services players come to mind. Names of organisations may also be suggested by third parties.

A jury from practice and academia will select the entry that demonstrates the best example of sustainable ethical behavior in finance. In addition to the initiators, the following personalities have joined the jury: Patrick Cossetini (Credit Suisse and President of the *Association des banques neuchâteloises*), Patrick Haack (Professor of Strategy and Responsible Management at HEC Lausanne) and Carolina Salva (Professor of Corporate Finance at UniNE).

Application procedure: <https://www.unine.ch/iaf/home/ethics-in-finance-award.html>

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