

MASTER OF SCIENCE IN GENERAL MANAGEMENT (MScGEM)
ACADEMIC YEAR 2018-2019 – 90 ECTS

BILINGUAL PROGRAMME - PROGRAMME BILINGUE

MScGeM	Instructor	ECTS	H/week	Grading Policy
Semester 1 Autumn				
Financial Accounting Fundamentals*	<i>Dinh T.+ Stenzel A.</i>	6	4	EI
Marketing Management*	<i>Puntiroli M.</i>	6	4	EI
Strategic Management*	<i>Jonczyk-Sédès C.</i>	6	4	EI
Méthodes quantitatives pour managers	<i>Cotofrei P.</i>	6	4	EI
Analyse économique pour managers	<i>Zarin M. + Mack A.</i>	6	4	EI
Total		30	20	
Semester 2 Spring				
Managerial Finance*	<i>Wälchli U.</i>	6	4	EI
Operations Management*	<i>Zufferey N /Espinosa J.</i>	3	2	EI
Human Resource Management and Leadership*	<i>Dal Zotto C.</i>	6	4	EI
Management Accounting and Control*	<i>Burkert M.</i>	3	2	EI
Information Systems Fundamentals*	<i>Holzer A.</i>	6	4	EI
Electives**		6	4	
Total		30	20	
Semester 3 Autumn				
Business Game	NN	12		
Electives or Internship**		18		
Total		30		
Grand total		90		

*Course taught in English

**Electives can be chosen among the existing FSE master courses, provided that the student respects the prerequisites. In addition, 18 ECTS can be validated by an internship of at least 3 months including the writing of a report supervised by a professor of the FSE. 6 ECTS can be validated by shorter internships or in-company projects including the writing of a report. In all cases, approval of the Director of the MScGEM is mandatory.

Electives				
<i>Global Corporate Governance and Ethics (S)</i>	<i>Duberry J.</i>	3	2	EI
<i>Data Warehousing (S)</i>	<i>Ciorascu I.</i>	6	4	EI
<i>Global Supply Chain Management¹ (A)</i>	<i>Nieto Y.</i>	6	4	EI
<i>Global Innovation Management¹ (S)</i>	<i>Reuter E.</i>	6	4	EI
<i>Marketing social¹ (S)</i>	<i>Bezençon V.</i>	6	4	EI
<i>Economic Statistics (A)</i>	<i>Zarin M.</i>	3	2	E
<i>Public Finance (A)</i>	<i>Schoenenberger A.</i>	3	2	E
<i>Global Public Goods (A)</i>	<i>Grether J.-M.</i>	3	2	E
<i>Data Mining (A)</i>	<i>Ciorascu I.</i>	6	4	EI
<i>Financial Accounting (A)</i>	<i>Fiechter P.</i>	6	4	EI
<i>Ethics II (A)</i>	<i>Kassanos E.</i>	3	2	EI
<i>International Strategy¹ (A)</i>	<i>Jonczyk-Sédès C.</i>	6	4	EI
<i>Strategic Management of Technology & Innovation¹ (A)</i>	<i>Reuter E.</i>	3	2	EI
<i>Ethics I (S)</i>	<i>Kassanos E.</i>	3	2	EI
4th semester electives:				
<i>Financial Analysis¹(S)</i>	<i>Fiechter P.</i>	3	2	EI
<i>Valuation¹(S)</i>	<i>Salva C.</i>	3	2	EI
<i>Corporate Finance¹(S)</i>	<i>Salva C.</i>	6	4	EI

¹Prerequisites required, please check the course description

E: exam during the exam session at the end of the semester

EI: evaluation organized during the semester

Retake exam after 1 failure: 2h written exam during the exam session at the end of the semester or the September session.

Retake exam after a justified absence: 2h written exam during the exam session at the end of the semester or the September session or evaluation organized during the semester.

The detailed terms of evaluation are specified in the course description.